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## CONFERENCE TOPICS

At this moment, the world's biggest challenge is the energy crisis which started at the end of 2021. On top of it, the world is still facing Covid 19 and huge logistic problems connected with it. As a consequence, all major financial institutions across the globe cut their forecasted statistics, stagflation is already a reality and there is a scenario of the upcoming recession in the coming year. In the beginning of this year there were a few major collapses in the banking sector in the USA as well as in Switzerland (Credit Suisse) which posed a new challenge for central banks and the government how to solve this issue. The scope of the conference is to analyze the impact of stagflation due to many severe factors on different spheres of the economy (financial markets, macro-economies, industries, service sectors, etc.). A priority is given to papers with the analysis of quantitative data, but also welcome are studies with theoretical discussions.

## EXTENDED ABSTRACT GUIDELINES

**Extended abstract should be structured using the following sub-headings.**

**Title:** maximum length 100 characters (Times New Roman, 14pt)

**Names of authors:** Name and SURNAME (in capital letters), *affiliation, city, country* (Times New Roman, 11pt).

**Objectives (max. 500 characters with space):** State the aims and objectives of the research, the project undertaken or the nature of the practical problem demonstrated.

**Methodology (max 1000 characters with space):** What approach was used to capture the practical/research evidence? How does this approach enable the aims of the paper to be achieved? What were the main methods employed (e.g. survey, observation, case study).

**Results (max 500 characters with space):** Highlight the key results and conclusions from the empirical studies, evidence or experiences presented. Ensure that results are clear, precise and justified.

**Implications (max 500 characters with space):** Summarize the implications of the study for one or more of the following groups – academics, researchers, administrators of the university, quality assessors, policy makers, and practitioners.

**Originality Value (max 500 characters with space):** Clearly state the key contribution of the paper and what is original or unique. What is its added value and to which community does this refer?

**Key Words: Maximum of eight key words or short phrases.**

**References:** references at the end of the paper quoted by alphabetical order of the author's last name – following the Harvard referencing system. (up to 20)

**Technical instructions:** page format B5, fully justified; margins: left and right 3.1, top 4.0 and bottom 2.5, line spacing 1.15; paragraph spacing 6pt; spacing before and after sub-headings 12 pt.

**Submission:** all abstracts should be submitted electronically to the conference organizer by e-mail, [conference@bba.edu.rs](mailto:conference@bba.edu.rs), as doc files.

## REGISTRATION

- Deadline for extended abstract submission  
August 21, 2023
- Deadline for notification of acceptance of abstracts  
August 28, 2023

## VENUE AND DATES

*International Scientific Conference*  
**GLOBAL ECONOMIC TRENDS  
– CHALLENGES AND  
OPPORTUNITIES**  
Invitation for Participation

*Belgrade Banking Academy  
Zmaj Jovina 12, Belgrade, Serbia*

*September 21-22, 2023*

## INFORMATION

Belgrade Banking Academy  
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Contact person:  
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**BBA** was founded in 2004 and accredited pursuant to the decision issued by the Committee for Accreditation and Examination of Quality of the Ministry of Education. BBA provides education to create qualified, well-educated experts capable of dealing with all types of modern banking, insurance and financial operations, with respect of academic freedom, high standards and achievement of the maximum value for total student's efforts and workload. According to the decision issued by the Ministry of Science as of 27 February 2008 the Faculty was accredited for scientific research and re-accredited in 2013, 2017 and 2021.

**GSOM SPbU** is the first business school in Russia to receive accreditation by the three most influential international associations. Year after year GSOM SPbU participates in the leading international rankings of educational programs in the field of management and international rankings of business schools carried out by the most reputable agencies like Financial Times, The Economist and QS.

**RUDN** University is one of the best world-class universities in Russia ranked by Times Higher Education World University Rankings, QS World University Rankings and Round University Rankings. University is among the leaders in the categories "International students" and "Student-to-staff ration" and the greenest university in Russia according to UI GreenMetric Ranking. RUDN is the first university in Russia with 5 QS stars in 5 ranking categories.

**IEN** - Institute of Economic Sciences conducts scientifically based research in all areas of economics, primarily business economics, economics of labour and social issues, international economic relations and sustainable development. IEN was founded in 1958 at the Federal Institute for Economic Planning, within the Department for Economic Research and Planning Methodology. IEN is a modern and advanced scientific research institution.

**EUMMAS** - European Marketing and Management Association community that focuses on promoting research and education in the fields of marketing and management across Europe.



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